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CWC LAUNCHES MOBILE DATA SERVICES IN FALKLAND ISLANDS

Cable & Wireless Communications (CWC) has launched mobile data services in the Falkland Islands.

Cable & Wireless Falkland Islands has launched 2.5G (GPRS EDGE) mobile data services enabling local customers to access the internet and send and receive e-mails and multimedia messages on mobile phones for the first time.

Both prepay and postpay customers will be able to access the new services.

CWC reported 82% growth in mobile data revenue across its Group in the 2011/12 financial year, accounting for 21% of the company's mobile service revenues.

The Falkland Islands lie in the South Atlantic Ocean and have a population of around 3,000. Cable & Wireless Communications is the sole provider of telecommunications for the islands, delivering mobile, fixed line and broadband services.

What is 2.5 G?

Mobile phones have been through several generations of development.

The introduction of basic data services (predominantly text messaging) was called second generation (2G).

EDGE networks (2.5G) provide faster connectivity to enable usage of mobile internet.

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service /social telecom (telecom enabled public services) solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. Serving the communities where we operate is at the heart of our approach, and we are committed to behaving in an ethical and socially responsible manner. For more information visit www.cwc.com.

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